

**Subject:** RE: April 10 Consoritum Meeting

**From:** Jessica Lall <jessica@southpark.la>

**Date:** 04/01/2014 11:35 AM

**To:** "aaron@urbanplaceconsulting.com" <aaron@urbanplaceconsulting.com>, "Amanda Irvine" <amanda@southpark.la>, "amyl@dlba.org" <amyl@dlba.org>, "Andrew@westwoodvillagedistrict.com" <Andrew@westwoodvillagedistrict.com>, "Angela.Motta@lacity.org" <Angela.Motta@lacity.org>, "anneosman2@gmail.com" <anneosman2@gmail.com>, "ari@hdlabid.com" <ari@hdlabid.com>, "ariana@fashiondistrict.org" <ariana@fashiondistrict.org>, "arudisky@aol.com" <arudisky@aol.com>, "blair@hdlabid.com" <blair@hdlabid.com>, "bshock8402@aol.com" <bshock8402@aol.com>, "cesar@agora2000.net" <cesar@agora2000.net>, "cschatz@downtownla.com" <cschatz@downtownla.com>, "danielmhurtado@gmail.com" <danielmhurtado@gmail.com>, "devin@hollywoodbid.org" <devin@hollywoodbid.org>, "duckworth.donald@gmail.com" <duckworth.donald@gmail.com>, "elopez@kindelgagan.com" <elopez@kindelgagan.com>, "emengelke@aol.com" <emengelke@aol.com>, "eugene.vancise@lacity.org" <eugene.vancise@lacity.org>, "exec@chatsworthchamber.com" <exec@chatsworthchamber.com>, "executivedirector@downtownculvercity.com" <executivedirector@downtownculvercity.com>, "fwada2k2@yahoo.com" <fwada2k2@yahoo.com>, "gary@wilshirecenter.com" <gary@wilshirecenter.com>, "geoyu28@aol.com" <geoyu28@aol.com>, "granadabid@gmail.com" <granadabid@gmail.com>, "heather@h-rpr.com" <heather@h-rpr.com>, "imiudase.aimiuwu@ladwp.com" <imiudase.aimiuwu@ladwp.com>, "Imudiase.Aimiuwu@ladwp.com" <Imudiase.Aimiuwu@ladwp.com>, "info@losfeliz.biz" <info@losfeliz.biz>, "info@wilmington-chamber.com" <info@wilmington-chamber.com>, "Jackie.keene@lacity.org" <Jackie.keene@lacity.org>, "jeff@hollywoodhotel.net" <jeff@hollywoodhotel.net>, "jim@mediadistrict.org" <jim@mediadistrict.org>, "jkumamoto@aol.com" <jkumamoto@aol.com>, "joe@hollywoodbid.org" <joe@hollywoodbid.org>, "jwhaley@downtownla.com" <jwhaley@downtownla.com>, "kadedo@earthlink.net" <kadedo@earthlink.net>, "Kathleen@downtownsm.com" <Kathleen@downtownsm.com>, "katie@urbanplaceconsulting.com" <katie@urbanplaceconsulting.com>, "kent@fashiondistrict.org" <kent@fashiondistrict.org>, "kerry@hollywoodbid.org" <kerry@hollywoodbid.org>, "knakano@downtownla.com" <knakano@downtownla.com>, "KraigK@dlba.org" <KraigK@dlba.org>, "laurens@lsconsult.com" <laurens@lsconsult.com>, "lhughes@gatewaytola.org" <lhughes@gatewaytola.org>, "lmitchell@downtownla.com" <lmitchell@downtownla.com>, "lmoore@sanpedrobid.com" <lmoore@sanpedrobid.com>, "lmyers@fashiondistrict.org" <lmyers@fashiondistrict.org>, "lorena@studiocitybid.com" <lorena@studiocitybid.com>, "malila@silverkingusa.com" <malila@silverkingusa.com>,

"micah@websperations.com" <micah@websperations.com>,  
"mike@wilshirecenter.com" <mike@wilshirecenter.com>,  
"miranda.paster@lacity.org" <miranda.paster@lacity.org>, "mistyli@aol.com"  
<mistyli@aol.com>, "mistyli@aol.com" <mistyli@aol.com>,  
"monica.rodriguez@lacity.org" <monica.rodriguez@lacity.org>,  
"monica@lani.org" <monica@lani.org>, "mpaterson@canogaparkcal.com"  
<mpaterson@canogaparkcal.com>, "mrcesarddiaz@gmail.com"  
<mrcesarddiaz@gmail.com>, "newcityamerica@aol.com"  
<newcityamerica@aol.com>, "nicole@hollywoodchamber.net"  
<nicole@hollywoodchamber.net>, "norma@lani.org" <norma@lani.org>,  
"paul.racs@lacity.org" <paul.racs@lacity.org>, "rbeard@centralcityeast.org"  
<rbeard@centralcityeast.org>, "rebecca@h-rpr.com" <rebecca@h-rpr.com>,  
"rehabitat@verizon.net" <rehabitat@verizon.net>, "rena@pumaworldhq.com"  
<rena@pumaworldhq.com>, "rick.scott@lacity.org" <rick.scott@lacity.org>,  
"ron.lorenzen@lacity.org" <ron.lorenzen@lacity.org>,  
"rosemary.hinkson@lacity.org" <rosemary.hinkson@lacity.org>,  
"s.spolen@gmail.com" <s.spolen@gmail.com>, "salyna.cun@lacity.org"  
<salyna.cun@lacity.org>, "sarah@hollywoodbid.org"  
<sarah@hollywoodbid.org>, "sbilger@centurycitybid.com"  
<sbilger@centurycitybid.com>, "scia@mptp.com" <scia@mptp.com>,  
"sholley@downtownla.com" <sholley@downtownla.com>,  
"srobbins@sanpedrobid.com" <srobbins@sanpedrobid.com>,  
"steve@urbanplaceconsulting.com" <steve@urbanplaceconsulting.com>,  
"Stoffr@changelives.org" <Stoffr@changelives.org>, "susan@labids.org"  
<susan@labids.org>, "tara@devine-strategies.com" <tara@devine-  
strategies.com>, "timbyk@yahoo.com" <timbyk@yahoo.com>,  
"tom@metropolitanholding.com" <tom@metropolitanholding.com>

Hi Everyone -

Reminder that our next meeting is focused on information sharing. I'm thinking we can do a 10min "charrette" on each one, and then move on to the next topic. Here are the topics I have received from folks that want to learn more about/seek input on. I have put in parentheses people I think who can discuss the topic. If you would like to add a topic, or speak on a topic - please RSVP to just me. If you are speaking and want to have a slide, pls send no more than 3 slides to Amanda by Monday COB. Thanks!

- Trash Mgmt
- Mobile app/marketing (Amanda)
- Big belly trash cans (Rebecca)
- Parklet (Blair)
- Holiday lighting

Also reminder to RSVP if you are coming!

Jessica Lall

South Park BID  
o. 213 663 1112  
c. 213 820 0837

24/7: 866 560 9346

---

**From:** Jessica Lall

**Sent:** Thursday, March 20, 2014 9:58 AM

**To:** aaron@urbanplaceconsulting.com; Amanda Irvine; amyl@dlba.org; Andrew@westwoodvillagedistrict.com; Angela.Motta@lacity.org; anneosman2@gmail.com; ari@hdlabid.com; ariana@fashiondistrict.org; arudisky@aol.com; blair@hdlabid.com; bshock8402@aol.com; cesar@agora2000.net; cschatz@downtownla.com; danielmhurtado@gmail.com; devin@hollywoodbid.org; duckworth.donald@gmail.com; elopez@kindelgagan.com; emengelke@aol.com; eugene.vancise@lacity.org; exec@chatsworthchamber.com; executivedirector@downtownculvercity.com; fwada2k2@yahoo.com; gary@wilshirecenter.com; geoyu28@aol.com; granadabid@gmail.com; heather@h-rpr.com; imiudase.aimiuwu@ladwp.com; Imudiase.Aimiuwu@ladwp.com; info@lofeliz.biz; info@wilmington-chamber.com; Jackie.keene@lacity.org; jeff@hollywoodhotel.net; jim@mediadistrict.org; jkumamoto@aol.com; joe@hollywoodbid.org; jwhaley@downtownla.com; kadedo@earthlink.net; Kathleen@downtownsm.com; katie@urbanplaceconsulting.com; kent@fashiondistrict.org; kerry@hollywoodbid.org; knakano@downtownla.com; KraigK@dlba.org; laurens@lsconsult.com; lhughes@gatewaytola.org; lmitchell@downtownla.com; lmoore@sanpedrobid.com; lmyers@fashiondistrict.org; lorena@studiocitybid.com; malila@silverkingusa.com; micah@websperations.com; mike@wilshirecenter.com; miranda.paster@lacity.org; mistyli@aol.com; mistyli@aol.com; monica.rodriguez@lacity.org; monica@lani.org; mpaterson@canogaparkcal.com; mrcesarddiaz@gmail.com; newcityamerica@aol.com; nicole@hollywoodchamber.net; norma@lani.org; paul.racs@lacity.org; rbeard@centralcityeast.org; rebecca@h-rpr.com; rehabitat@verizon.net; rena@pumaworldhq.com; rick.scott@lacity.org; ron.lorenzen@lacity.org; rosemary.hinkson@lacity.org; s.spolen@gmail.com; salyna.cun@lacity.org; sarah@hollywoodbid.org; sbilger@centurycitybid.com; scia@mptp.com; sholley@downtownla.com; srobbins@sanpedrobid.com; steve@urbanplaceconsulting.com; Stoffr@changelives.org; susan@labids.org; tara@devine-strategies.com; timbyk@yahoo.com; tom@metropolitanholding.com

**Subject:** April 10 Consoritum Meeting

Hi Everyone -

Our next meeting will be hosted by DCBID - located at 626 Wilshire Blvd., Ste. 200, Los Angeles, between Hope and Grand on Wilshire. Subterranean parking entrance is off of Hope St., south of Wilshire. Once you proceed down one ramp to Level A, the attendants will direct you where to park. Parking for two hours is \$5 with validation from their office.

Also, at our last meeting we decided to focus the April meeting on information sharing. Please send me any **topics by March 28<sup>th</sup>** that you would like to gain info on - for example, marketing, insurance, etc. I'll then recirculate the topics, and if any BID has info to share, perhaps they can come prepared to discuss. For example, South Park BID just launched a FREE mobile app that is downloadable on all platforms. Amanda would be happy to share more about that if anyone was interested.

Finally, a friendly reminder to use the new template for Quarterly Reports, which can be

found on the Exo Board à City Info & Docs.

Thanks!

Jessica Lall  
Executive Director



South Park Business Improvement District  
1333 South Hope St, Los Angeles, CA 90015  
[jessica@southpark.la](mailto:jessica@southpark.la) | o. 213 663 1112 | c. 213 820 0837  
[www.southpark.la](http://www.southpark.la) | [fb.com/southparklosangeles](https://www.facebook.com/southparklosangeles) | @southparkla  
24/7 DISPATCH: 866-560-9346